



VOGA ITALIA TM

**WINE CONSUMERS EVERYWHERE
ARE TASTING THE JOURNEY IN STYLE**

An international success, VOGA Italia is available in over 72 countries, in the most cosmopolitan cities and trendiest bars, clubs, lounges, restaurants and retail outlets worldwide. Drink IN Style with VOGA at:

- Buddha-Bar at Grosevnor House, Dubai.
- The Sailors Club on Australia's Sydney Harbor.
- Haven Rooftop at Sanctuary Hotel overlooking NYC's Time's Square.
- The Westin Hotel brunch in New Delhi, India.
- The Fontainebleau oceanfront resort in Miami Beach.

With almost 7 million bottles sold in 2013, VOGA Italia is how modern wine consumers worldwide Drink IN Style!

Internationally Acclaimed Award Winning Wines

VOGA Italia has been consistently recognized for its superb quality and original vision since inception.



VOGA PROSECCO

Very Good, Strong Recommendation
Ultimate Wine Challenge 2014

Silver Medal, Highly Recommended, Best Buy
World Wine Championships 2013



VOGA PINOT GRIGIO

Very Good, Strong Recommendation
Ultimate Wine Challenge 2014 & 2011

Silver Medal
Wine Style Asia Award 2009



VOGA SPARKLING

Commended
International Wine Challenge 2013

Silver Medal
Wine Style Asia Award 2009



VOGA Italia

Gold Medals – Functional Innovation,
Creativity & Style Categories
Silver Medal – Form Category
Best Bottle Design
World Wine Championships Wine
Packaging Competition 2008

Rising Star Award
Impact 2008

VOGA ITALIA TM

RED FUSION



DRINK IN STYLE

VOGA

ITALIA™

RED FUSION

VOGA RED FUSION, a provocative blend of Zinfandel and Cabernet Sauvignon, is the result of a creative collaboration between Winemaking and Sales & Marketing in response to consumer demand for a complex, structured red wine in the unique VOGA style.

“Winemaking is a team process, half the fun is working with different people during the process and realizing that each person had a part to play. VOGA Red Fusion is the delicious result of a passionate team working together step by step.”
Walter Zuccotto, Winemaker, VOGA Italia

KEY ATTRIBUTES

The Blend – Red blends are red hot and Zinfandel based blends are fanning the flames. By combining Zinfandel and Cabernet Sauvignon, the King of Reds, VOGA Red Fusion offers consumers the opportunity to choose a unique, contemporary blend of two popular grapes versus a traditional, often over exposed, single varietal wine.

The Package – Sleek, contemporary and distinctive. The soft grey minimalist graphics and black re-sealable cap give VOGA Red Fusion a subtly masculine quality appropriate for this big, bold red.

The Wine – Complex and bold with intense flavors and magnificent color, VOGA Red Fusion delivers exceptional quality rarely seen in a red blend at this price point.

WINE NOTES

Zinfandel, known as Primitivo in Italy, and Cabernet Sauvignon from Salento fuse together in perfect harmony. One sip of this full bodied blend is all you need to taste the terroir and hot, sunny southern Italian climate. With its blackberry, cherry and black raspberry notes, VOGA Red Fusion has a jammy fruit character on the palate and a hint of mint on the nose. The tannin structure and oak aging provide balance and complexity to this contemporary, food-friendly wine.

Varietal Mix	65% Zinfandel (Primitivo) – 35% Cabernet Sauvignon
Area of Production	Puglia (Salento)
Vinification	Soft pressing with maceration on the skins
Fermentation	Controlled temperature
Alcohol Content	13.5%
pH	3.48
Acidity	5.5 g/l

Red Fusion
Quintessentially Italian, Distinctively VOGA



TASTE WHY THE WORLD IS TALKING ABOUT



Direct from Italy, the epicenter of style, VOGA Italia is a revolution in wine!

Boldly innovative, elegantly unapologetic and tastefully confident VOGA Italia was conceived as a contemporary wine concept for the modern consumer. At first glance the chic still wine cylinders, curvaceous sparkling bottles and innovative cork with re-sealable cap closures captivate and command attention, then the first sip confirms why VOGA has produced award winning wines since inception.

The beauty of the bottle is eclipsed only by the quality of the wine it holds. Rich in flavor and full of character, the VOGA Italia collection has been styled to deliver the taste profiles most sought after by today’s modern wine drinker. From white to red, still to sparkling, crisp to sweet, each wine is a triumphant expression of the famed terroir from which it hails.

- **VOGA PINOT GRIGIO** (delle Venezie) – A rich, elegant example of what true Italian Pinot Grigio should be.
- **VOGA PROSECCO** (Conegliano) – A crisp, dynamic embodiment of “la vita Italiana”.
- **VOGA RED FUSION** (Puglia) – A complex, bold red blend that stands up and delivers against wines at twice the price.
- **VOGA SPARKLING** (Trentino) – A full bodied, structured sparkling wine with a touch of earthiness.
- **VOGA MOSCATO** (Pavia) – Absolute refreshment in a bottle, bursting with fresh grape, citrus and apricot flavors.
- **VOGA DOLCE ROSSO** (Sicily) – A refreshing Syrah based blend perfect for the expanding sweet audience.



VOGA Italia is a perfect fusion of form, function and taste; Italian style and craftsmanship personified in wine. VOGA Italia embodies the personal brand of today’s modern wine drinker, making it a new classic which will never, ever go out of style.

DRINK IN STYLE