

# VOGA

ITALIA <sup>TM</sup>

SPARKLING ROSÉ OF PINOT GRIGIO



DRINK IN STYLE

[vogaitalia.com](http://vogaitalia.com)



# VOGA ITALIA™

## SPARKLING ROSÈ OF PINOT GRIGIO

**Direct From Italy, the Epicenter of Style,  
VOGA Italia is a Revolution in Wine!**

Boldly innovative, elegantly unapologetic and tastefully confident, VOGA Italia is a contemporary wine concept for the modern consumer. The chic cylinders, curvaceous bottles and innovative cork with cap closures command attention, but it's the award winning wines inside that are the real stand-outs. Rich in flavor and full of character, the VOGA collection is styled to deliver the taste profiles most desired by today's wine drinkers. Red or white, still or sparkling, dry or sweet, each wine is a triumphant expression of the famed terroir from which it hails.

**The Hottest Category in the World** – the global Sparkling Wine market is forecast to achieve a 2.67% CAGR from 2016 – 2020, with the U.S. being the leading growth driver.

**Imported Sparklers are In Vogue** – imports are outpacing the overall segment, with Italian sparklers leading growth.

**3 Hot Trends in One Stylish Bottle** – unites Pinot Grigio, the #1 imported varietal, and Rosé, a relentless and rapidly growing segment, in a festive Sparkling format.

**VOGA Sparkling Rosè of Pinot Grigio** lets modern wine consumers make any occasion a celebration with an innovative Italian sparkler from a brand that reflects their personal image, evolving lifestyle and sense of style.

Available in a miniature single serve size that's perfect for weddings, events and parties!

### TASTING NOTES

- **Area of Production:** delle Venezie
- **Varietal:** 100% Pinot Grigio
- **Alcohol Content:** 11%
- **Sugar:** 12 g/l
- **Acidity:** 5.6 g/l
- **Vinification:** Long Charmat (7 months extended)
- **Fermentation:** Controlled temperature in stainless steel tanks
- **Serving Temperature:** 50 – 60° F
- **Wine Notes:** The refreshing acidity of VOGA Sparkling Rosè of Pinot Grigio is nicely balanced with the fresh juicy flavors of wild strawberries, raspberries and peaches.

**An international success, VOGA Italia is available in over 72 countries, in the trendiest bars, clubs, lounges, restaurants and retail outlets worldwide. Consistently recognized for its superb quality and original vision, VOGA Italia is how modern wine consumers everywhere Drink IN Style.**

